

Free speech protection by Students' Unions of English universities: The key legal requirements

<u>Important</u>: please see the important notice at page 21.

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PRELIMINARY – EFFECTIVE DATE: this Statement sets out the position as at 1 August 2024, when the main provisions of the Higher Education (Freedom of Speech) Act 2023 come into effect.

IMPORTANT – THIS STATEMENT WILL BE REVISED from time to time as the law, guidance and knowledge develop. Note that the OfS guidance to which it refers is in draft form and will be revised before it is finalised. IT MAY BE OUT OF DATE: see its publication date at the end.

1. Introduction

Best Free Speech Practice ("**BFSP**") is a non-partisan campaign to clarify and disseminate what the legal requirements and their implications in practice actually are for protecting free speech and academic freedom at our UK universities and other registered higher education providers ("**HEPs**").

Recent amendments to the **Higher Education and Research Act 2017** ("**HERA**") (effective on 1 August 2024) pursuant to the Higher Education (Freedom of Speech) Act 2023 ("**HE(FOS)A**")¹ contain requirements on students' unions ("**SUs**") of Higher Education Providers ("**HEPs**") in England that are eligible for financial support² to protect free speech. This is a major change. These statutory duties broadly reflect those imposed on registered HEPs themselves. As confirmed and clarified in recent case law, viewpoints on many areas of current controversy are also protected under the **Equality Act 2010** (the "**Equality Act**"). (HERA and the Equality Act are together referred to as the "**Relevant Requirements**".)

This document is a brief statement of the relevant law for English SUs, with an explanation of what is required to be done in practice to comply with it.

Alumni for Free Speech (<u>www.affs.uk</u>) will be monitoring and liaising with SUs to ensure that SUs are free speech compliant, and if necessary following this up with Freedom of Information Requests. It will be publicising any continuing failures by SUs to comply with their free speech obligations under the law.

2. Relevant law and requirements

Requirements in HERA and codes/rules re free speech

Primary obligation to secure free speech: A relevant SU must take "the steps that, having particular regard to the importance of freedom of speech, are reasonably practicable for it to take" to secure freedom of speech (within the law) for members and staff of the SU, students of the relevant HEP and staff and members of the relevant HEP (and its constituent institutions such

¹ New **Sections A5** and **A6** of HERA, introduced by Section 3 of HE(FOS)A.

² A list of these HEPs can be found on the Office for Students' website (not yet available as at May 2024).

as colleges) ("**Participants**") and visiting speakers.³ This is a demanding requirement and requires active, positive steps to be taken. The obligations are stated in objective terms, giving no material discretion to an SU as to what steps it needs to take⁴. It results in various requirements in practice, which are discussed in detail in Part 3. Free speech obligations override other considerations, subject only to the following.

- The relevant speech must be lawful, i.e. not restricted by laws "made by, or authorised by the state, or made by the courts⁵". This includes criminal and civil laws – for instance the Equality Act (see below) and laws relating to defamation, confidentiality and privacy: unless the relevant expression of views is so extreme as to be unlawful, it is protected under HERA.
- SUs are only required to take the steps that are reasonably practicable for them to take. The Office for Students ("**OfS**"), as regulator of SUs in respect of free speech under HERA, interprets this to include refraining from taking a step which would have an adverse impact of freedom of speech without compelling justification⁶). Various points are relevant:
 - If an SU is required to do (or not do) something under an effective obligation including an SU's own requirements to the extent that they reflect a legal obligation on it or other restrictions on behaviour under, for instance, anti-bullying ules which are themselves written so as to be compliant with the Relevant Requirements⁷, then it is not reasonably practicable for it to take a step which is inconsistent with that obligation. The existence of policies, programmes and requirements of the SU which may conflict with the duty to secure free speech will not render relevant steps not reasonably practicable unless those policies etc are themselves legally mandated and otherwise written so as to be compliant with the Relevant Requirements. This is a matter of compliance with a legal requirement, and the conflicting views and priorities of an SU are likely to carry little relevant weight. This is further supported by the OFS Guidance⁸.

³ HERA Sub-sections A5(1)-(2).

⁴ Per the OfS' draft *Regulatory advice 24: Guidance related to free speech* (the "**OfS Guidance**"), paragraph 41, "Where a step is reasonably practicable for an organisation, it must be taken."

⁵ OfS Guidance, paragraph 13.

⁶ OfS Consultation on its approach to regulating students' unions, December 2023 ("**SU Consultation Paper**"), para 201H.

⁷ Such contrary laws or other requirements are, so far as they themselves restrict Participants'' free speech, subject to a "proportionality" test under the HRA, as discussed below.

⁸ See paragraph 75d.

- Cases relating to the protection of "protected viewpoints" under the Equality Act (see below) are likely to be relevant in identifying the sorts of actions that the courts will consider to be "reasonably practicable". See the detailed discussion at Appendix 2 to the Principal Statement.
- The OfS states that factors that are relevant to an assessment of whether steps are "reasonably practicable" may include the extent to which taking the step, or not taking it, would secure or restrict freedom of speech; the practical costs (time, money, personnel) of taking the step, or not taking it; and financial constraints.⁹ The OfS states that "a step may be reasonably practicable for a large provider but not for a small [...] students' union"¹⁰. These factors must be assessed objectively and in the context of the requirement to "have particular regard to the importance of freedom of speech", which is clearly intended to give it particular weight in interpreting the obligations under HERA; it must be that the costs (in the context of the SU and its resources) would need to be very disproportionate to the likely free speech benefit for the step to be unreasonable in these circumstances. SUs will be complying with an objective standard they may be held to: they do not have much discretion here.

There are times when there can be a perceived overlap or conflict between requirements to protect free speech under HERA and other legal obligations, or with an SU's programmes or priorities, which are asserted to justify actions such as preventing or not publicising events or bringing disciplinary proceedings. Interpreting potentially contrary laws and requirements correctly is going to be vital for SUs, as over-interpretation creates major risks for them. We set out detailed information in Appendix 1 to the Principal Statement about the necessary approach in order to resolve such perceived conflicts appropriately. The OfS, which will now have regulatory oversight of SUs, has stated that it *"stands for the widest possible definition of free speech within the law"*, and *"the starting point is that speech is permitted unless it is restricted by law"*.¹¹

Meetings: An SU must use all reasonably practicable steps to secure that the use of any premises occupied by the SU is not denied to any individual or body on the grounds of their ideas, beliefs or views (or, for a society or other body, its policies or objectives or the ideas *etc* of its members); and that affiliation to the SU is not denied to any student society on such grounds. This has many implications in practice. The terms on which use is agreed must not

⁹ OfS Guidance, paragraph 36.

¹⁰ OfS Guidance, paragraph 39.

¹¹Insight publication Freedom to question, challenge and debate, December 2022 (the "OfS December2022Publication").https://www.officeforstudents.org.uk/media/8a032d0f-ed24-4a10-b254-c1d9bfcfe8b5/insight-brief-16-freedom-to-question-challenge-and-debate.pdf.) Said in respect of HEPs, but equally applicable to SUs.

themselves be based to any extent on such grounds. An SU must also now ensure that, save in exceptional circumstances, it must secure that use of its premises is not on terms that require the organiser to bear some or all of the costs of security.¹²

Code of practice and free speech statements: An SU must maintain a "*code of practice*" which sets out: the SU's values relating to freedom of speech; the procedures to be followed by both its staff and students at the HEP who are members of the SU in connection with the organisation of meetings and other activities at the HEP's premises and the conduct required of such persons in connection with those meetings and activities; and the criteria applied by the SU in deciding its support and funding for relevant events and activities and whether to allow the use of premises and on what terms. A SU must bring the code to the attention of its members who are students at the relevant HEP at least once a year and must itself take all reasonably practicable steps to secure compliance with that code, including where appropriate the initiation of disciplinary measures.¹³

Complaints and the new statutory tort: HERA contains legal remedies against SUs for failures of free speech protection. These are important changes, and are discussed under "*Complaints, risk, accountability and liability*" below.

OfS requirements and guidance: The OfS has issued various schemes and statements implementing and enlarging on the compliance regime under HERA, including about its complaints scheme and the requirements for students' unions. Its draft OfS Guidance explaining the requirements in practice consequent on the legal obligations in HERA is particularly significant, as it contains detailed information about how OfS expects SUs to implement the requirements. Further, the courts will be likely to make reference to it when deciding civil cases brought under HERA. The OfS Guidance is discussed extensively in Part 3.

Relationships with their HEP: While the extent of their obligations in this regard is unclear, HEPs would be prudent to act on the basis that their own core obligations under HERA require them to take reasonably practicable steps to procure that their related SUs are aware of the Relevant Requirements and comply with their own obligations as regards students and staff of the HEP. There are likely, though, to be significant limitations on some HEPs' ability to do this in practice, not least as a result of SUs' separate constitution and operational independence. The same is likely to apply in relation to the independent obligations of

¹² HERA **Sub-sections A5(3) and (5)**. The imposition of unaffordable security costs has previously resulted in meetings on unpopular subjects, with activists threatening physical force and noisy disruption, being cancelled.

See BFSP's statement *Meetings at English HEPs: Free speech requirements and risks* for detailed information about the requirements relating to meetings.

¹³ HERA Section A6.

constituent institutions at HEPs so far as their ability to exercise some reasonably practicable control over the activities of associated JCRs and similar student bodies.

Equality Act and the Forstater case and other important recent cases

Under the Equality Act, SUs must avoid unlawful discrimination against and harassment of people, including academics and students, who have the *"protected characteristic"* of holding (or not holding) particular religious or philosophical views. The Equality Act specifies various contexts in which unlawful actions can occur, including as providers of services and employers and in many cases as members' associations.

"Discrimination" occurs where a person (A) treats another person less favourably than A treats or would treat others, and includes an employer subjecting an employee to a detriment because of their protected viewpoint¹⁴. In summary, "harassment" means unwanted conduct related to a relevant *"protected characteristic"* which has the purpose or effect of violating a person's dignity, or creating an intimidating, hostile, degrading, humiliating, or offensive environment; the question of whether there has been such an *"effect"* has an objective element¹⁵. This has very wide implications, with many consequent detailed requirements for protecting *"protected viewpoints"*.

The landmark *Forstater* case¹⁶ established that holding gender-critical views is a *"protected characteristic"*. Views which challenged aspects of critical race theory were subsequently ruled to be protected, as were anti-Zionist ones¹⁷. The law in this area is still evolving and, in order to avoid finding themselves in breach of the law, SUs need to work on the basis that advocacy

¹⁴ Section 13. Under Section 19, indirect discrimination may occur where a practice, policy or rule applies to many people in the same way (ie, apparently neutrally) but it puts people with a protected characteristic (including a claimant) at a particular disadvantage (eg it has a worse effect on them) when compared with people who do not share that characteristic, and the HEP concerned cannot show it to be a proportionate means of achieving a legitimate aim. This can have real effects in practice, regarding, for instance, rules which equate "gender-critical" views with transphobia, training which insists that all white people should assume they are inherently racist and recruitment or promotion processes which require applicants to demonstrate support for particular viewpoints or agendas.

¹⁵ Section 26. See detailed discussion of this in Appendix 2 to the Principal Statement.

¹⁶ Forstater v. CGD Europe et al., 2021 (Appeal No. UKEAT/0105/20/JOJ): https://assets.publishing.service.gov.uk/media/60c1cce1d3bf7f4bd9814e39/Maya_Forstater_v_CGD_E urope_and_others_UKEAT0105_20_JOJ.pdf

¹⁷ *Corby v ACAS*, September 2023 and *D. Miller v University of Bristol*, February 2024 [ET no: 1400780/2022]. It is worth noting that the Tribunal was alert to the distinction between opposing Zionism and antisemitism: in that case it ruled that the Mr Miller made "manifestations" of this which were antisemitic and thus not protected.

for free speech and human rights, and opinions (whether religiously or philosophically based) in respect of other currently contested areas, must logically also be treated as protected beliefs in appropriate circumstances and will, in time, be confirmed as such. (These would include, for example, in relation to other aspects of critical race theory, and lawful views in relation to religions and their effects and the Palestinian cause.) See BFSP's detailed *Statement about what sorts of beliefs are protected following the Forstater case*. There can be "inappropriate (sometimes expressed as "objectionable") manifestations" of protected beliefs which do not qualify for protection¹⁸, and this generally appears to work successfully to create a fair balance of outcomes between competing claims or considerations under the Equality Act.

Section 109(1) provides that anything done by an employee in the course of their employment, or an agent on behalf of their principal, must be treated as also being done by their employer or principal; it does not matter whether that thing is done with the employer's or principal's knowledge or approval. An employer has a defence (the "Section 109(4) Defence") if it can show that it took all reasonable steps to prevent an employee from doing the alleged act or anything of that description. SUs have very limited duties under the Equality Act in respect of the behaviour of Participants *acting in capacities which do not give rise to such responsibilities on the Su's part,* so, for instance, opinions expressed by the SU's staff via their private social media are not the SU's problem under the Equality Act.

Recent cases have held employers – including the Open University – liable for discrimination against and harassment of employees in connection with their viewpoints, including liability for their employees attacking their colleagues by online petitions and pile-ons. They provide vivid examples of how this area of the law has effect in practice, and the detailed requirements in practice on an employer for it to come within the Section 109(4) Defence. See Appendix 2 to the Principal Statement for further information.

SUs thus need to work to protect their employees and others in respect of a wide range of opinions held, not held or expressed by them, including by:

- avoiding discriminating against or harassing such people through their own actions, policies and requirements, for instance through their disciplinary processes being used to suppress legitimate free speech; and
- taking all reasonable steps to prevent attacks and other actions by their employees and other representatives which would constitute discrimination or harassment attributable to them under Section 109.

¹⁸

See Wasteney v East London NHS Foundation Trust [2016] ICR 643.

Given that many people hold protected viewpoints about a wide range of currently controversial issues, this creates a major risk area for SUs. This is likely to require greatly increased institutional neutrality in relation to many contested issues, as discussed in Part 3.

It is important that SUs do not misinterpret the requirements under the Equality Act, in particular over-interpret the meaning of 'harassment' for these purposes, or succumb to pressure to treat the expression of an unpopular viewpoint as unlawful harassment. Such missteps can lead to severe compliance failures. See detailed discussion of this in the Appendices to the Principal Statement.

Criminal matters: the Protection from Harassment Act 1997 (the "PHA")

Taking various types of action against a person is criminalised, and this is relevant where they are taken in connection with that person's viewpoints.

Most relevantly, under the PHA, a person must not pursue a course of conduct which amounts to, and which he knows or ought to know¹⁹ amounts to, harassment of another person. Harassment in this context includes alarming a person or causing a person distress. The PHA may give rise to both civil and criminal liability. Intent does not have to be proved. Other potentially relevant offences include putting a person in fear of violence and malicious communications and improper use of public electronic networks.

There are many ways in which illegal activity by staff or students "on its watch" can harm a SU, from reputational damage, to regulatory/compliance failures, to unlawfulness and liability on its own part. Illegal activity by an officer or member of staff will give it acute problems, which will be even worse if the perpetrator is apparently acting within the scope of authority conferred by the SU. If an SU discovers that illegal activity has or may have occurred, it will need to act promptly and carefully. This will likely involve taking and following timely legal advice.

Complaints, risk, accountability and liability

Free speech failures create risk for SUs, including of financial cost, reputational damage and embarrassment (the OfS will publish information about free speech failures), regulatory problems, wasted management time and internal strife. They also involve personal risk for individuals.

Complaints, claims and statutory tort: Claims have been successfully brought under the Equality Act for discrimination against and harassment of people with protected viewpoints (see more at Appendix 2 to the Principal Statement). HERA now supplements existing legal

¹⁹ There is an objective element to this.

remedies with a right to make formal free speech complaints against SUs to the OfS and a right to bring civil proceedings against SUs for damages for loss caused by breach of their statutory duty to protect free speech.²⁰ These are important changes, and will greatly increase SUs' accountability and their risks of legal liability.

Personal liability: There are various potential sources of liability for individuals involved with free speech protection failures. Officers of organisations who, through default or negligence, cause their organisations to breach the law and thereby suffer loss can be at risk of personal liability for that loss. An employee or agent of an SU contravenes **Section 110** of the Equality Act if he or she does something which is treated as having been done by the relevant SU and the doing of that thing amounts to a contravention of the Equality Act by the relevant SU. Under **Section 111** of the Equality Act, a personal claim may be brought against anyone who has instructed, caused or induced a contravention of relevant parts of the Equality Act.

Regulation

The OfS is now required to monitor compliance by SUs with their duties under HERA, and it is empowered to intervene and to impose monetary penalties on SUs for non-compliance.²¹ Many SUs are charities, so are regulated by the Charity Commission and will need to comply with both charities law generally and the Charity Commission's relevant requirements.

3. Requirements and implications in practice

The primary obligation under HERA to secure free speech, and the duty to promote free speech involves an SU taking the following steps, which will all enhance free speech protection and are all *"reasonably practicable"*²². The need to avoid discrimination against and harassment of people with protected viewpoints under the Equality Act, and qualify for the Section 109(4) Defence, also involve a SU taking many of these steps (see the detailed discussion at Appendix 2 to the Principal Statement). Each SU will need conduct a thorough audit of its policies, practices and requirements, and identify the changes that are required to ensure its compliance with the revised legal and regulatory regime, and make those changes, before the changes to HERA come into effect.

Key general obligation(s)

²⁰ HERA sections **A7**, and Section 69C and Schedule 6A. SUs are expected to have their own appropriate free speech complaints schemes.

²¹ HERA, Section 69B.

²² The majority of the detailed requirements are set out or evidenced in the OS Guidance.

• Not to discriminate or harass in connection with viewpoints: A key general obligation, which underlies many of the other obligations in practice below, is not to discriminate against or harass Participants or visiting speakers in connection with their viewpoints.

This is required in order to avoid compliance failures (in respect of "protected viewpoints") under the Equality Act. SUs also need to take all reasonable steps to prevent their employees doing this in order to qualify for the Section 109(4) Defence. This will make a very substantial difference to securing free speech, and must in principle be reasonably practicable, so is in principle also required under the obligations in HERA, subject, of course, to the detailed circumstances of each case.

• Ensure that neither affiliation to the SU, nor any associated benefits, nor membership is denied to or withdrawn from any Participant, student society or similar body on the grounds of their viewpoints (or policies or objectives in the case of bodies)²³.

Rules, governance and training

• Not having policies, practices or requirements which unjustifiably prevent or restrict lawful free speech, or which mis-state or exaggerate legal obligations on them which may conflict with their obligations to secure free speech²⁴.

- a. such a category should be defined in a way which is not capable of restricting freedom of speech within the law, or academic freedom; and
- b. that definition should explain that the interpretation of that category includes an objective element (so that it does not depend only on the perception of the alleged victim)."

See also Examples 10 to 13, which illustrate these requirements well.

Paragraphs 66 and 67 say: "Policies that regulate protests and demonstrations, posting or distributing written material (such as flyers), or recruitment activities, should not restrict these activities because they express or support a particular legally expressible viewpoint" and "Any other regulation of these activities should not be unnecessarily onerous". These are well illustrated by Examples 14 to 16.

²³ See OfS Guidance, paragraph 94.

²⁴ Specifically, the OfS Guidance says, at paragraph 64: "The terms of any code, contract or policy should not be so broad that they suppress the lawful expression of a particular viewpoint or of a wide range of legally expressible content"; at paragraph 65: "Policies and other statements should not discourage lawful speech by misrepresenting a provider's legal duties. This may include oversimplification – for instance, by omitting the importance of freedom of speech"; and, at paragraph 62: "If any code, contract or policy that regulates speech, or has the effect of regulating speech, identifies a category of restricted speech (such as 'harmful speech'), then:

- **Taking a positive approach** in relation to the creation, promotion and enforcement of policies, practices and requirements relating to securing lawful free speech. Working to ensure that its staff do likewise.
- Having an appropriate free speech code of practice containing the SU's values relating to freedom of speech together with an explanation of how those values uphold freedom of speech²⁵, and specified procedural and other information regarding the holding of meetings and events (of which more later); and providing specified information to Participants about relevant free speech requirements as well as its own obligations in relation to free speech. It should also have a clear and simple **statement** about the code, which should summarise its contents and make clear how to access it.

The OfS Guidance contains detailed information about publication, including that: the code must be easily accessible online; and the statement must be communicated to staff and students at least annually and contained in in any prospectus, staff and student handbooks, and included prominently in any other document stating or explaining any policy that may affect free speech or academic freedom, along with a statement that nothing in that other document should be read as undermining or conflicting with the free speech code of practice and that in case of any conflict the free speech code of practice will take precedence²⁶.²⁷ Information on the OfS' free speech complaints scheme must also be published in various specified ways²⁸.

• **Creating rules to ensure compliance** with the free speech obligations²⁹, including by prohibiting material actions by Participants against people in respect of their viewpoints,

²⁶ This includes all policies relating to: admission, appointment, reappointment and promotion, disciplinary matters, employment contracts (that may include conditions on speech),equality or equity, diversity and inclusion, including the Public Sector Equality Duty, harassment and bullying, IT, including acceptable use policies and surveillance of social media use, the Prevent duty, principles of curricular design, research ethics, speaker events and staff and student codes of conduct.

²⁵ OfS Guidance, paragraph 76; it goes on to state (at paragraph 77) that HEPs should consider including: a statement about the overarching value of freedom of speech within the law for the HEP; a statement about how those values uphold freedom of speech within the law at the HEP; a statement emphasising the very high level of protection for the lawful expression of a viewpoint and for speech in an academic context; and a statement that freedom of speech within the law may include speech that is offensive.

²⁷ In paragraphs 74 and 75 of the OfS Guidance.

²⁸ In paragraphs 96 to 98 of the OfS Guidance.

²⁹ This is a clear requirement in order to qualify for the Section 109(4) Defence, and will be likely to become a clear obligation under HERA as jurisprudence develops: see Appendix 2 to the Principal Statement for more on this. This underlies OfS Guidance paragraphs 75 to 86.

such as harassment and severe personal attacks, online pile-ons³⁰ and making inappropriate complaints and allegations. These restrictions will themselves need to be written in a way that is compliant with the free speech rights of Participants³¹. SUs will need to have appropriate disciplinary processes in order to secure compliance with those rules and appropriate and effective processes for remedying activity which is contrary to free speech related requirements.

- Having appropriate governance arrangements, including:
 - taking these issues seriously at senior levels, which will involve: free speech protection being a sufficiently regular agenda item for its directing body (whatever it is called); having an appropriately constituted and empowered committee of its governing body or other senior working group to ensure proper compliance with its free speech obligations; and having an senior appropriate free speech officer as discussed below;
 - ensuring that terms of reference of its directing body, and any committees that could affect compliance with free speech duties, expressly provide for consideration of this impact³²;
 - ensuring it has an effective accountability structure: all staff or other people with responsibilities relating to areas that could affect compliance with free speech duties should have clear responsibilities for securing free speech within those areas, and understand those responsibilities. This will particularly apply in respect of leaders in areas such as EDI, by or in respect of which controversial agendas may be enforced, such as requiring compliance with contested values in induction, training, recruitment or promotion processes. There should be a chain of responsibility and supervision between those staff members and the governing body;

³⁰ OfS Guidance, paragraph 50, states that these may take the form of organised petitions or open letters, an accumulation of spontaneous or organised social media posts, or long-running focused media campaigns.

³¹ To the extent that these rules, or enforcement of them, themselves restrict the rights of Participants to express their views about other Participants or visiting speakers, they will need to be 'proportionate' in order to comply with the HRA and HERA. See the discussion of proportionality under "Human Rights Act" in Part 2 of the Principal Statement and in Appendix 2 thereof. BFSP will shortly be publishing a statement *Requirements for staff and student behaviour: English HEPs' free speech compliance obligations* with a detailed discussion of this complex area.

³² OfS Guidance paragraph 102: this includes a list of committees responsible for various specified matters. This will apply more widely that just in respect of obligations under HERA: for instance obligations to protect "protected viewpoints" under the Equality Act.

- ensuring that any risk officers and functions are aware of these issues and the risks they create, and that significant free speech risks are on its risk register and given an appropriate level of seriousness;
- Having appropriate and effective reporting and complaints systems in respect of free speech issues and complaints; ensuring they are structured and staffed so as to deal with issues and complaints promptly and effectively; and appropriately addressing the fact that many complaints will be against the SU and its staff, so will need to be resolved by people who are sufficiently independent to avoid material conflicts of interest; and
- recording all decisions that could directly or indirectly (and positively or negatively) affect free speech within the law. These records should demonstrate how the SU has had particular regard for the importance of free speech within the law³³.
- Appointing a free speech officer to be its internal advocate for free speech, with responsibility for ensuring that the SU complies with its legal obligations and follows and enforces its own rules appropriately. That officer should be appropriately senior (sufficiently so to participate in managing body meetings), empowered, available, experienced and trained, and non-conflicted³⁴.
- Ensuring that Participants have adequate induction and training (in the context of the nature of their involvement with the SU) about protection of free speech, and understand the nature of the requirements to protect free speech³⁵. This particularly applies in respect

35 The OfS Guidance states that:

- "adequate induction" means that all staff and students will have at least an up-to-date understanding of: the free speech code of practice and how it applies in practice; their own free speech rights under HERA, the HRA and the Equality Act; the free speech rights of members, members of staff, students and visiting speakers under HERA, the HRA and the Equality Act; and the free speech complaints scheme and their own right to use it. (Paragraph 117.)
- "adequate training" means that staff will have an up-to-date understanding of: the free speech code of practice and how it applies in practice, including its application in detail to the member of staff's role in the organisation; the requirements of HERA, the HRA and the Equality Actin relation to freedom of speech and how they apply in detail to the member of staff's role in the organisation; and the OfS' free speech complaints scheme and its © DAFSC Ltd, 2024

³³ OfS Guidance paragraph 100. This is very onerous, and there is a good case to be made for restricting this to decisions which materially affect free speech.

³⁴ Given that controversies around aspects of diversity agendas appear to have given rise to many of the free speech problems in recent years, it is hard to see how a free speech officer can also have material standing in respect of an SU's EDI function without insuperable conflicts of interest.

of staff who are involved in functions which could create free speech risks or have free speech implications, including anyone involved in appointments, promotions and disciplinary processes.

Action required to protect free speech and stop suppression of viewpoints

- Taking active and effective action to ensure that it and its Participants comply with applicable obligations, including its code of practice and related rules, and enforcing compliance with disciplinary action where appropriate³⁶.
- **Dealing with controversies effectively; protecting Participants; resisting pressure:** How SUs deal with controversies as in social media storms, demands for disciplining or that meetings not be held and the like will be the sometimes very public face of how well (or not) they are securing free speech in practice.
 - Where a Participant is under attack for expressing their lawful opinions, the primary HERA obligation and, often, the need to qualify for the Section 109(4) Defence³⁷ require a SU to take all reasonably practicably) steps to stop (or stop recurrence of) various types of hostile actions, including harassment, personal attacks and online pile-ons, that are being taken against the Participant because of their lawful viewpoint, especially where those actions are in possible breach of the SU's own relevant rules and requirements.³⁸

relevance to the member of staff's role in the organisation. This should further extend to understanding their duties. (Paragraph 116.)

³⁶ These are key lessons of the *Fahmy* and *Phoenix* cases, described in Appendix 2 to the Principal Statement. And see Example 2 in the OfS Guidance. See also Note [53] below.

³⁷ The *Fahmy* and *Phoenix/Open University* cases were in essence about attacks by employees made to harm and distress a colleague for her views which dissented from the ideology held by the attackers constituting harassment by the employer.

³⁸ The OfS Guidance says that SUs "should promptly reject public campaigns to discipline, expel or fire a student or member of staff for lawful expression of an idea or viewpoint. These may take the form of organised petitions or open letters, an accumulation of spontaneous or organised social media posts, or long-running focused media campaigns. [...] Depending on the circumstances, rather than publicly distancing itself, it may be more helpful for [a SU] to reiterate the importance of free speech for all staff and students, including the person affected. It may also be especially important for the response to be timely." (paragraphs 50 and 51. See also Examples 6 and 7). This is very useful clarification as far as it goes, but insufficiently wide if they are to have done enough to comply with their obligations under HERA and qualify for the Section 109(4) Defence (see more at Appendix 2 to the Principal Statement), SUs need to be active in stopping attacks and, if appropriate, bringing disciplinary action.

- This is likely to involve some or all of: identifying the Participants who are, or may be, taking those actions, and informing them where they are or are likely to be in breach of its relevant rules and requirements and requiring them to stop taking the relevant actions; taking disciplinary action against the relevant Participants, where and to the extent appropriate, and such other action as is likely to help remedy the situation; and, if the relevant actions involve likely criminality, considering seriously (with advice) whether they should involve the police.
- SUs must not succumb to pressure from Participants or others (a) to take actions which suppress or restrict lawful free speech or which materially disadvantage another Participant or visiting speaker in connection with their holding or expressing certain opinions, or (b) not to take steps to enforce its rules and requirements regarding free speech protection. Succumbing would very likely give rise to a breach of the primary obligations under HERA, and this pressure would itself be a breach by Participants of an SU's rules and requirements if they are appropriate to comply with HERA.

SUs need to have practices, policies and requirements in place to enable them to do the above³⁹.

• Not allowing its complaints and disciplinary functions to become instruments of free speech suppression, contrary to the Relevant Requirements. Every complaints process should include a fair, objective and rapid triage process for complaints relating to speech, and this should reject vexatious, frivolous or obviously unmeritorious complaints relating to speech; an SU should also not pursue vexatious complaints or trivial investigations into other matters against an individual because of their lawful expression of a viewpoint.⁴⁰An SU must treat all complaints relating to speech with caution. Complaints processes should be concluded as rapidly as is reasonably practicable, compatibly with the interests of justice⁴¹. An SU must not proceed with any complaints or disciplinary proceedings which are likely to constitute unlawful discrimination or harassment, and in any event, conduct complaints and disciplinary proceedings in such a way as to avoid unlawful discrimination and harassment⁴². SUs should not encourage students or staff to report others over speech that could include the lawful expression of a particular viewpoint⁴³.

⁴³ OfS Guidance paragraph 69 and Example 17.

³⁹ See the *Fahmy* case, described in Appendix 2 to the Principal Statement: a failure to have the right rules was cited as one of the reasons why it could not escape liability for harassment by its employees.

⁴⁰ See OfS Guidance paragraphs 70 and 72, which are well illustrated by Example 18.

⁴¹ See OfS Guidance paragraph 71.

⁴² See the *Meade* case, described in Appendix 2 to the Principal Statement.

- Not enforcing controversial agendas: Whenever SUs promote certain viewpoints in respect of areas which are the subject of debate or controversy, to (directly or indirectly) require or exert pressure for the endorsement of or acquiescence to those viewpoints, or suppress the expression of lawful dissenting viewpoints, will be a clear breach of the primary requirements under HERA, unless they are legally obliged to take the relevant actions⁴⁴. They also risk constituting harassment under the Equality Act; an institution disapproving of a viewpoint has been held to be sufficient to constitute harassment⁴⁵. This extends to things like induction EDI training.
- Sufficient institutional neutrality⁴⁶: The above requirements and risks lead inevitably to an underlying issue: if an organisation takes sides, in an area of passionate and polarised debate, with one contested position, it necessarily formally sets itself against the other position. This gives rise to a very obvious risk of disadvantaging (i.e. discriminating against) or creating a hostile environment for (i.e. harassing) people who hold that other viewpoint, and creating or tolerating environments in which attacking people for their viewpoints is acceptable. A number of recent public failures (with unlawful harassment and discrimination found by tribunals) have largely arisen as a result of an underlying failure of objectivity and endorsing and enforcing (or not preventing the unlawful enforcement of) one side of a bitterly contested debate⁴⁷.

⁴⁴ Examples 7, 9, 10, 11, 14, 15 and 30 in the OfS Guidance illustrate this well.

⁴⁵ In the Meade case (see Appendix 2 to the Principal Statement). See also the Fahmy case, described in Appendix 2 to the Principal Statement. "A consequence of crafting internal policies with the aim of satisfying the ideological preferences of single-interest accreditation schemes is that it carries a risk of disturbing the balance of rights which the [Equality Act] seeks to achieve. [...] It is likely to result in a conflict between the employer's policy aims and the rights of employees who hold protected philosophical beliefs which conflict with those of the accreditation schemes in question. For example, any requirement placed by [SU] upon members of staff to demonstrate support of [a particular viewpoint] is plainly likely to place people with [opposing] beliefs at a disadvantage, particularly if it is accompanied by a penalty for failure to demonstrate such support." (From a 2024 opinion by Akua Reindorf KC in respect of likely free speech protection failings at KCL.)

⁴⁶ See Note 45 above. "The freedom to hold whatever belief one likes goes hand-in-hand with the State remaining neutral as between competing beliefs, refraining from expressing any judgment as to whether a particular belief is more acceptable than another, and ensuring that groups opposed to one another tolerate each other...", per Choudhury P in Forstater v CHG (Europe) [2022] ICR 1, at paragraph 55. How have institutions so badly lost sight of this principle?

⁴⁷ A failure of neutrality on contested issues was at the heart of the embarrassments that were the Fahmy, Meade and Phoenix/Open University cases, described in Appendix 2 to the Principal Statement. In May 2024, following a scandal that cost its President her job, Harvard University announced that it had accepted a working group's report and recommendations that the "[u]niversity © DAFSC Ltd, 2024

SUs and their representatives therefore need to maintain sufficient neutrality on matters of polarised public debate, i.e. at least take an approach which is very careful to avoid actions and language which risk counting as discrimination or harassment under the Equality Act or suppressing free speech contrary to HERA, while of course complying with their wider relevant legal obligations. This is also the effective expectation of the OfS: its Guidance has several examples of the consequences of failures of neutrality⁴⁸. Achieving sufficient neutrality on a piecemeal basis will be difficult, as it will be hard to be sure of complying in the context of the great variety of factual circumstances and legal requirements that may apply. It will involve risk and a lot of time from senior staff – and inevitably expensive legal advice. We therefore recommend that a general policy of maintaining institutional neutrality on controversial issues is the safest way forward for SUs.

- Avoiding and reducing an oppressive atmosphere: Research strongly evidences that an atmosphere exists at many SUs or among their Participants in which many Participants feel intimidated about expressing their opinions. This can, for instance, arise as a result of the attitude of colleagues or online aggression in connection with their expressing certain opinions. Given that the existence of such an atmosphere gives rise to obvious risks of self-censorship and very harmful effects on free speech at SUs, SUs are required by the primary HERA obligation to take all reasonably practicable steps which might stop such an atmosphere developing in the first place or persisting if it already has; qualifying for the Section 109(4) Defence can also require this. This will involve being vigilant to prevent, identify and stop free speech transgressions; firmly enforcing its code of conduct and rules; and taking the other steps set out elsewhere in this Part 3. BFSP recognises that this is an such a protean problem that it is not going to be easy to address, and there may not be many further steps which SUs can realistically take.
- Ensuring that any staff or student courses, "tests" or "training", for instance for new arrivals, do not wrongly inhibit or suppress free speech. See BFSP's statement *Introductory EDI courses: potential free speech problems* for detail about the relevant legal requirements and their effects in practice⁴⁹.

and its leaders should not . . . issue official statements about public matters that do not directly affect the university's core function" as an academic institution; the group reasoned that when the University "speaks officially on matters outside its institutional area of expertise", such statements risk compromising the "integrity and credibility" of [its]academic mission and may undermine open inquiry and academic freedom by making "it more difficult for some members of the community to express their views when they differ from the university's official position".

⁴⁸ Examples 6, 7, 9, 10, 14, 23 and 30.

⁴⁹ See OfS Guidance paragraph 118.

• Avoiding or restructuring any association or relationship with any organisation where that relationship requires it to take sides in relation to contested issues, or requires or encourages it to suppress the expression of views which dissent from the agenda being promoted by any such organisation.⁵⁰

Meetings

• **Meetings:** Taking all reasonably practicable steps to ensure that the use of its premises is not denied to any person or body because of their viewpoints, policies or objectives, including as to the requirements imposed in relation to hiring and using venues, and taking various specified steps to ensure that meetings are conducted appropriately. This applies both to internal meetings and ones with external speakers (including participants in debates or discussions). ⁵¹

SUs' free speech codes should contain specified procedural and other information regarding the holding of and conduct at meetings and events, including a process for the timely consideration of risks to the event, the purpose of which would be to put in place steps that permit the event to go ahead. The document should specify who would be responsible for planning and taking these steps.⁵²

Save in exceptional circumstances, SUs must not require the organiser of an event to bear any of the costs of security relating to the event.⁵³ Their free speech codes must set out the criteria for determining whether there are such exceptional circumstances. These criteria

⁵⁰ The policies or requirements of SUs are sometimes written in ways which reflect the viewpoints or desired outcomes of campaign organisations but which misrepresent relevant legal requirements or the nature of the SUs and Participants' obligations and/or operate to suppress dissenting viewpoints. Free speech issues with training and tests regarding diversity matters have sometimes arisen because they have been designed by or acquired from campaign organisations or other external providers which have (deliberately or otherwise) misstated or exaggerated the relevant legal requirements and their implications. These must not be allowed to happen.

⁵¹ HERA **Sections A5(3) and A6** and OfS Guidance paragraph 79.

⁵² HERA **Section A6**. The OfS Guidance contains detailed requirements, including about the procedures for organising and required conduct at meetings, at paragraphs 76 to 86. Paragraph 79 states that "The scope of the procedures section of the document should be broad. It should not be limited to policies relating to external speakers or events. The code of practice should apply (and be linked) to the procedures to be followed by [Participants of the SU] when organising any activities that relate to academic life, whether those activities take place on or off campus. This includes activities listed in paragraph 75d [of the OfS Guidance]".

⁵³ HERA Section A5(5).

should be clear, objective and neutral and should be framed in such a way that 'exceptional' circumstances only arise very rarely. Both the criteria, and the definition of what counts as exceptional circumstances, should not (so far as is consistent with the law) depend on any of the relevant person's or body's viewpoints, policies or objectives the ideas or opinions likely to get legal expression at the meeting. An SU "might have a stated policy that it will not pass on the first £X of security costs associated with the use of its premises, where X is stated as a numerical quantity that applies to all individuals or bodies regardless of their ideas, opinions, policies or objectives; and where security costs rarely exceed $\pounds X''$; but it must apply this policy uniformly.⁵⁴

See BFSP's statement *Meetings at English HEPs: Free speech requirements and risks* for detailed information about the requirements relating to meetings.

Appointments, promotions and termination

- **Employment and promotions**: An SU should not discriminate against a person in respect of their lawful viewpoints in connection with their membership or employment . An SU should secure that, where a person applies to become a member of the SU or its staff or for promotion, the applicant is not adversely affected in relation to the application, or the promotion process, because of lawful viewpoints held or previously expressed.⁵⁵
- <u>Termination</u>: SUs should not terminate membership or employment for, or deny reappointment to, any Participant because they hold or have expressed a particular lawful viewpoint.⁵⁶ More widely, the primary obligation under HERA, as well as (in many cases) the Equality Act, require that staff are not prejudiced or subjected to disciplinary measures because they have lawfully expressed certain viewpoints.

⁵⁴ The OfS Guidance (paragraphs 87 to 94: see also Examples 19, 20 and 21) contains detailed requirements about security costs, including setting out its criteria for making decisions about its support and funding for events and activities to which the 'secure' duties are relevant.

⁵⁵ This is an important requirement pursuant to the primary duty under HERA as well as (in many cases) the Equality Act. While OfS Guidance paragraphs 45 and 57 are stated to apply in respect of applicants for academic positions only, the obligations apply more widely, in respect of all applicants for employment and (potentially) other positions. To the extent that a person has expressed something unlawfully in the past, that needs to have been of a nature which is sufficiently relevant to the position being filled and its functions and responsibilities so as to create a material risk of future unlawfulness or other materially adverse outcomes for the SU or its Participants in order to justify adverse treatment of the relevant person.

⁵⁶ See OfS Guidance paragraph 52 and Example 8. See also Note 55 above about previous unlawful statements.

No EDI commitments or statements: SUs should not require members or employees, or applicants for membership or employment or promotions, to commit (or give evidence of commitment) to values, beliefs or ideas, if that may disadvantage any candidate who holds, or has expressed, particular lawful viewpoints⁵⁷. More widely, seeking information on people's viewpoints/alignment with values at all in connection with membership, employment, appointments or promotions risks being seen as being done in preparation to discriminate based on their viewpoints, and more generally is likely to have an intimidating/chilling effect. This should not happen.

SeeBFSP will be issuing a statement *EDI considerations and inquiries in the recruitment process at English universities: Free speech compliance issues* for more information on this complex area.

- Records: An appointment, promotion, disciplinary or dismissal process should include a
 sufficiently detailed record of all decisions. This record should include evidence that the
 relevant process did not penalise a candidate or member of staff in connection with their
 viewpoints or for their exercise of free speech.⁵⁸
- Including appropriate free speech related requirements in all relevant employment or appointment contracts and in the job specification for all appointments of senior staff and in their contracts with students.

Information on free speech implications for various topics

<u>BFSP's website</u> provides detailed information on free speech compliance requirements in various contexts, including the following:

- Statements about the new legal requirements and their implications for **HEPs** and for **colleges and other constituent institutions**.
- The Equality Act after the *Forstater* case: protected viewpoints.
- Liability of employers for harassment by their staff of people with protected beliefs under the Equality Act: after the *Fahmy* case. And Liability of employers for allowing their disciplinary processes to be used to suppress free speech: the *Meade* case. And

⁵⁷ This is a requirement under the primary duty under HERA as well as (in many cases) the Equality Act. While OfS Guidance paragraphs 46, 54 and 58 and Examples 5 and 9 focus on academic staff, similar protections should apply in respect of all staff.

⁵⁸ OfS Guidance, paragraphs 47, 55 and 59 focus on protecting academic freedom, but this is both irrelevant to SUs and this principle logically extends to all members of staff.

It is unclear to BFSP whether the primary obligation under HERA requires this extent of record keeping, but good governance must require sufficient record keeping to demonstrate that it an SU is preforming its duties, while achieving a balance as so as to avoid excessive, onerous paper-pushing).

Liability for discrimination and harassment by staff against people with protected beliefs under the Equality Act: The Phoenix case.

- Know your free speech rights.
- Meetings at English HEPs: Free speech requirements and risks.
- Introductory EDI courses: potential free speech problems.
- Requirements re governance and appointing a free speech officer.

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Details of the Committee (authors) and Editorial and Advisory Board of BFSP are on the BFSP website.

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- *is a short summary of a complex area of law and its implications, and does not purport to be complete or definitive. It is not (and may not be relied on as) legal or other advice: HEPs and others should consult their legal and other advisers in respect of all matters relating to free speech in connection with their institution, including those referred to in this document;*
- does not seek to prescribe detailed specific policies, practices and requirements for particular HEPs, will have to be developed by HEPs themselves, in the context of their own particular circumstances;
- will be revised from time to time as the law, guidance and knowledge develop; and
- **MAY BE OUT OF DATE**: see its publication date above.